

The background of the entire page is a photograph of a modern office interior. In the foreground, several business professionals are silhouetted against a large window. Some are walking, while others are standing and talking. The window looks out onto a city skyline at sunset or sunrise, with the sun low on the horizon, creating a warm, golden glow and long shadows. The office floor is highly reflective, mirroring the silhouettes of the people and the cityscape outside.

2019 / USA & CAN
Media Information

The LUGER RESEARCH logo is located in the bottom left corner. It consists of the word 'LUGER' in a bold, black sans-serif font, followed by 'RESEARCH' in a bold, orange sans-serif font. Below this, the words 'Institute for Innovation & Technology' are written in a smaller, black sans-serif font.

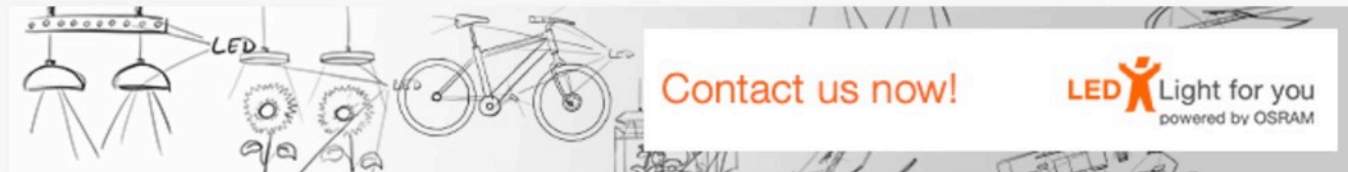
LUGER RESEARCH
Institute for Innovation & Technology

Trends in Lighting - Online
Trends in Lighting - Newsletter

Trends in Lighting – Online

www.trends.lighting

TRENDING Phillips Hue Launches Two New Products ⌚ 2018-08-21



HOME

TRENDS

OPINIONS

PROJECTS

TIL 2019/BREGENZ

TIL NEWSLETTER

Q

8 STAFF PICKS

Trends in Lighting for Architects, Lighting Designers, Planners and Investors.

FEATURED



Yves Saint Laurent Museum in Marrakesh with ERCO Lighting Tools

PROJECTS ⌚ Nov 30, 2018



Retail Lighting: Raising the Bar

FEATURED ⌚ Nov 1, 2018



Join Us in 2019. Call For Speakers Is Now Open

FEATURED ⌚ Oct 23, 2018

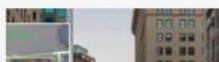


TiL Interview with Prof. Christian Cajochen – Head of the Centre for Chronobiology at the University of Basel

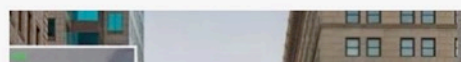
FEATURED ⌚ Apr 5, 2017

TRENDS

View all ☰



New Smart City Apps & Intelligent Lighting Controls





Information Platform for Architects, Lighting Designers, Planners and Investors.

Bridging the gap between application, design and technologies. Smart Lighting Solutions for Buildings, Cities, Industry, Retail, etc.

Fully Responsive Information Internet Platform for Mobile and Desktop.

TRENDING The Role of Master Systems Integrators (MSI) – Survey 2018-11-23 HOT

Trends in Lighting

HOME TRENDS OPINIONS PROJECTS TIL 2019 TIL NEWSLETTER

Trends in Lighting for Architects, Lighting Designers, Planners and Investors.

FEATURED

Zaha Hadid Set To Build A Smart City
12:00:00:00 11 Nov 14, 2018

Retail Lighting: Raising the Bar
12:00:00:00 11 Nov 1, 2018

IALD Announces New Fellows
12:00:00:00 11 Oct 27, 2018

Join Us in 2019. Call For Speakers is Now Open
12:00:00:00 11 Oct 23, 2018

TRENDS

Creating a Connected Building in Under 4 Hours HOT
11:14:12:11 11 Nov 28, 2018

New Smart City Apps & Intelligent Lighting Controls from Current by GE
11:14:12:11 11 Nov 22, 2018
The City of San Diego, which announced last year it is building the world's...

The Evolution of the Workspace HOT
11:14:12:11 11 Nov 22, 2018
The workspace of the 21st century is constantly evolving. With a new generation of...

KSLD Received The First Prize For Lighting Design At The Codega Awards 2018
11:14:12:11 11 Oct 31, 2018
KSLD Received The First Prize For Lighting Design At The Codega Awards 2018 Earlier...

REPRO-LIGHT | Inspiring Transformation in the European Lighting Industry

PROJECTS

New Immersive Designs to Transform Audience Experiences
12:00:00:00 11 Nov 14, 2018
Several projects have received funding to apply human-centred design to understand user needs and create new immersive experiences and...

5 Leaders in Lighting Share Their Vision For The Future Of The Industry
11:14:12:11 11 Sep 30, 2018
5 Leaders In Lighting Share Their Vision For The Future Of The Industry The co-hosted LED professional Symposium *Expo...

Zaha Hadid Set To Build A Smart City HOT
12:00:00:00 11 Nov 14, 2018

"My Works Are Not About Light, They Are

TRENDS IN 2019 LIGHTING FORUM & SHOW
for Architects, Lighting Designers, Planners & Investors
September 24-26, 2019
Opera House, Regensburg

POPULAR RECENT

COMMENTS

The Role of Master Systems Integrators (MSI) – Survey HOT
11:14:12:11 11 Nov 23, 2018

Zaha Hadid Set To Build A Smart City HOT
12:00:00:00 11 Nov 14, 2018

The Evolution of the Workspace HOT
11:14:12:11 11 Nov 22, 2018

INTERVIEWS & OPINIONS

TAG CLOUD

Event 25
Indoor Lighting 20
Design 39 IoT 39
Smart Lighting 17
TIL 2017 34
Outdoor Lighting 18
TIL 2018 8 Art Lighting 17
Technology 7
Human Centric Lighting 16
Installation 15

Trends in Lighting – Online
www.trends.lighting

Newsletter Sign-Up

Featured Content

Latest Lighting Trends

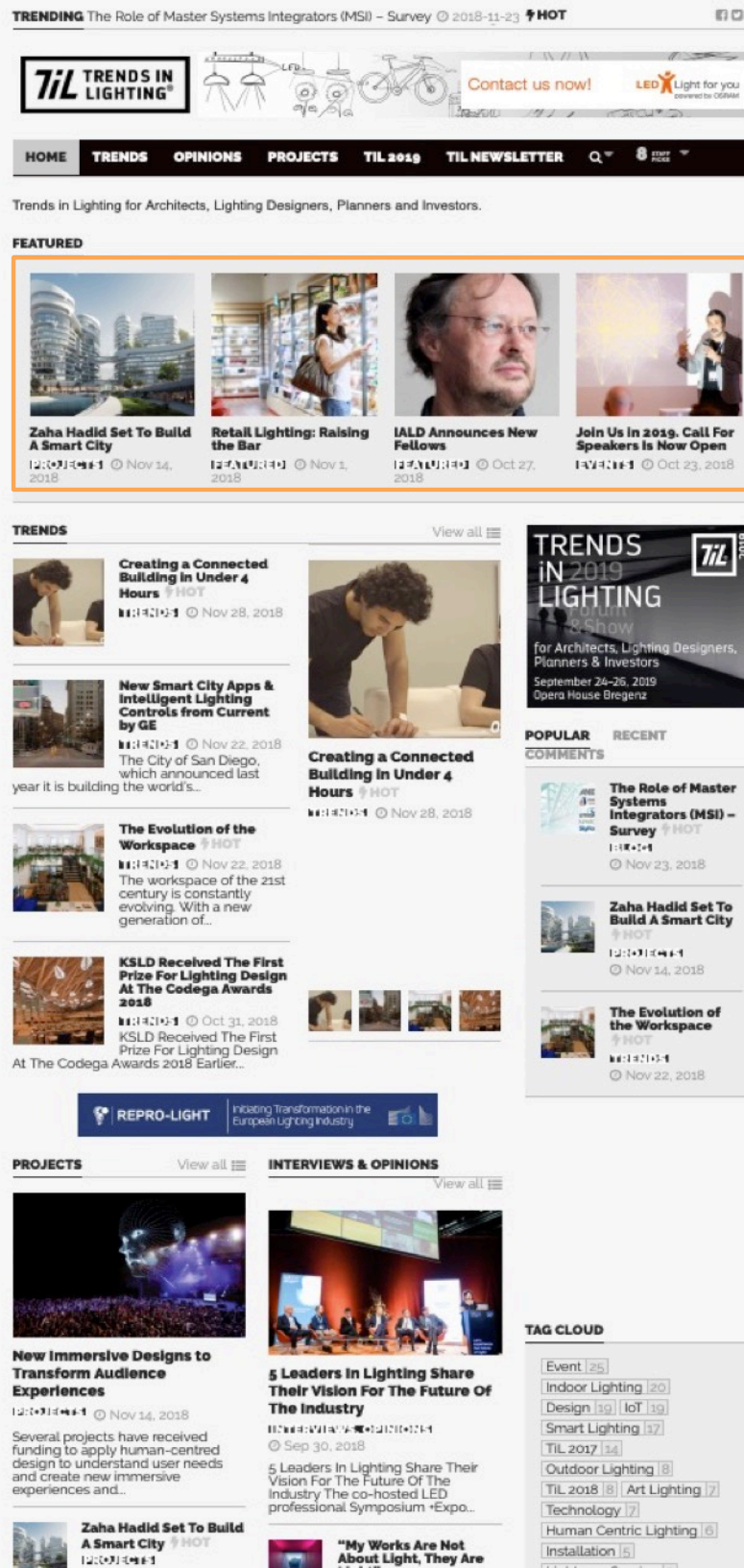
Popular Content

Projects, Opinions, Events, Awards

TAG Cloud



Advertorial Monthly Sponsorship



Advertorial Monthly Sponsorship

On homepage with full article
on subpage

Headline
Up to 60 characters

Image
- 1000x650px
- jpg, png

Full Article
- Up to 5,000 characters
- 10 images
- Company Logo

US\$ 1,170

See newsletter combination
option.



Banners

- Leaderboard Banner
- Side Banner
- Featured Image 1-4
- Home Banner
- Anchor Banner

TRENDING The Role of Master Systems Integrators (MSI) – Survey 2018-11-23 HOT

Trends in Lighting Contact us now! LED Light for you powered by OSRAM

HOME TRENDS OPINIONS PROJECTS TIL 2019 TIL NEWSLETTER Q 8

Trends in Lighting for Architects, Lighting Designers, Planners and Investors.

FEATURED

Zaha Hadid Set To Build A Smart City
12:00:00:00 11 Nov 14, 2018

Retail Lighting: Raising the Bar
12:00:00:00 11 Nov 1, 2018

IALD Announces New Fellows
12:00:00:00 11 Oct 27, 2018

Join Us in 2019. Call For Speakers is Now Open
12:00:00:00 11 Oct 23, 2018

TRENDS View all

Creating a Connected Building in Under 4 Hours HOT
11:14:00:00 11 Nov 28, 2018

New Smart City Apps & Intelligent Lighting Controls from Current by GE
11:14:00:00 11 Nov 22, 2018
The City of San Diego, which announced last year it is building the world's...

The Evolution of the Workspace HOT
11:14:00:00 11 Nov 22, 2018
The workspace of the 21st century is constantly evolving. With a new generation of...

KSLD Received The First Prize For Lighting Design At The Codega Awards 2018
11:14:00:00 11 Oct 31, 2018
KSLD Received The First Prize For Lighting Design At The Codega Awards 2018 Earlier...

REPRO-LIGHT Inspiring Transformation in the European Lighting Industry

PROJECTS View all

New Immersive Designs to Transform Audience Experiences
12:00:00:00 11 Nov 14, 2018
Several projects have received funding to apply human-centred design to understand user needs and create new immersive experiences and...

5 Leaders in Lighting Share Their Vision For The Future Of The Industry
11:14:00:00 11 Sep 30, 2018
5 Leaders In Lighting Share Their Vision For The Future Of The Industry The co-hosted LED professional Symposium *Expo...

INTERVIEWS & OPINIONS View all

"My Works Are Not About Light, They Are

TRENDS IN 2019 LIGHTING Forum & Show
for Architects, Lighting Designers, Planners & Investors
September 24-26, 2019
Opera House Bregenz

POPULAR **RECENT**

COMMENTS

The Role of Master Systems Integrators (MSI) – Survey HOT
11:14:00:00 11 Nov 23, 2018

Zaha Hadid Set To Build A Smart City HOT
12:00:00:00 11 Nov 14, 2018

The Evolution of the Workspace HOT
11:14:00:00 11 Nov 22, 2018

TAG CLOUD

Event 25
Indoor Lighting 20
Design 39 IoT 39
Smart Lighting 17
TIL 2017 34
Outdoor Lighting 18
TIL 2018 8 Art Lighting 17
Technology 17
Human Centric Lighting 16
Installation 15

Trends in Lighting – Online
www.trends.lighting

Leaderboard Banner

All pages

728x90px
jpg, gif, agif
max. 70kB

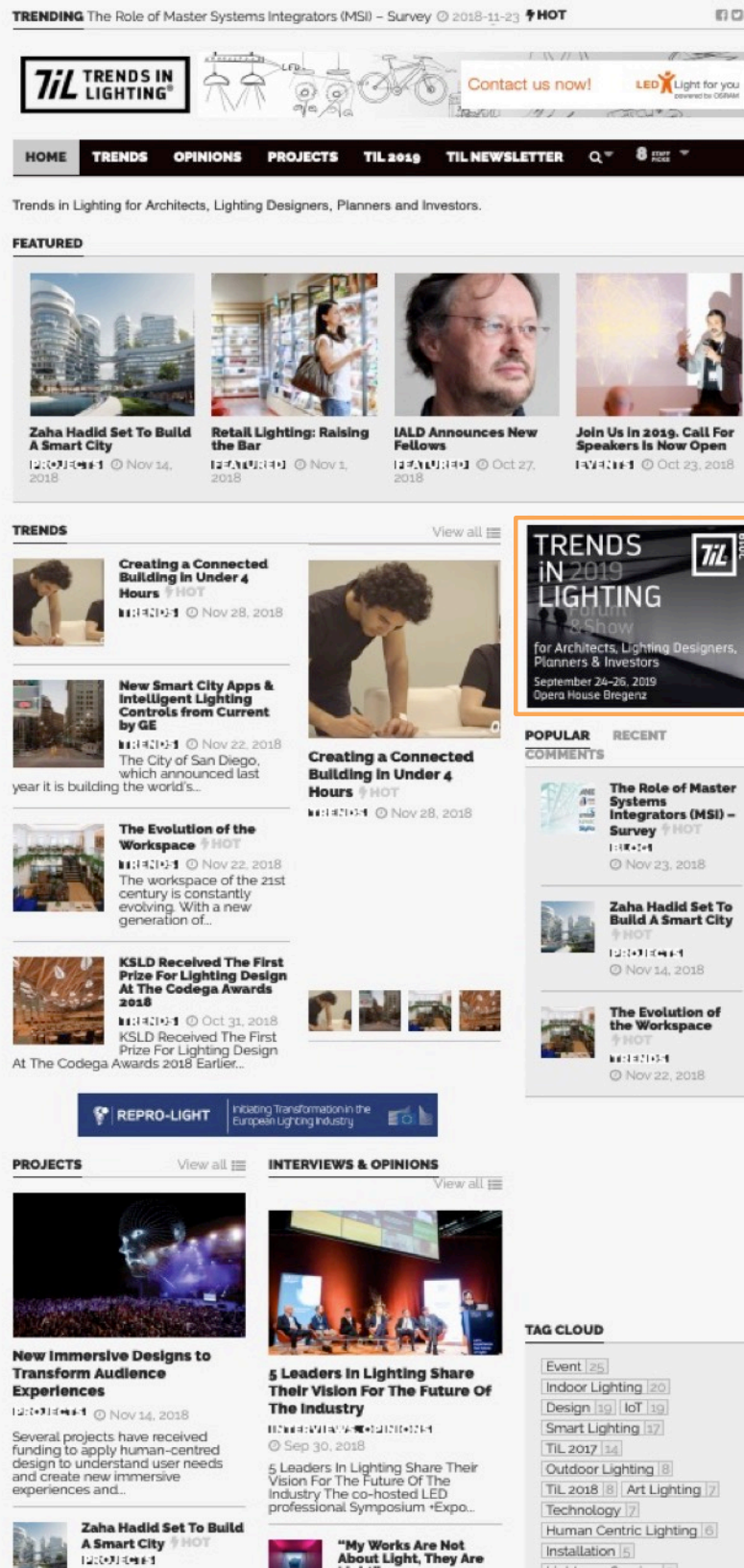
Monthly Sponsorship
Allocation: 1

US\$ 1,170



Banners

- Leaderboard Banner
- Side Banner
- Featured Image 1-4
- Home Banner
- Anchor Banner



Side Banner

All pages

300x250px
jpg, gif, agif
max. 70kB

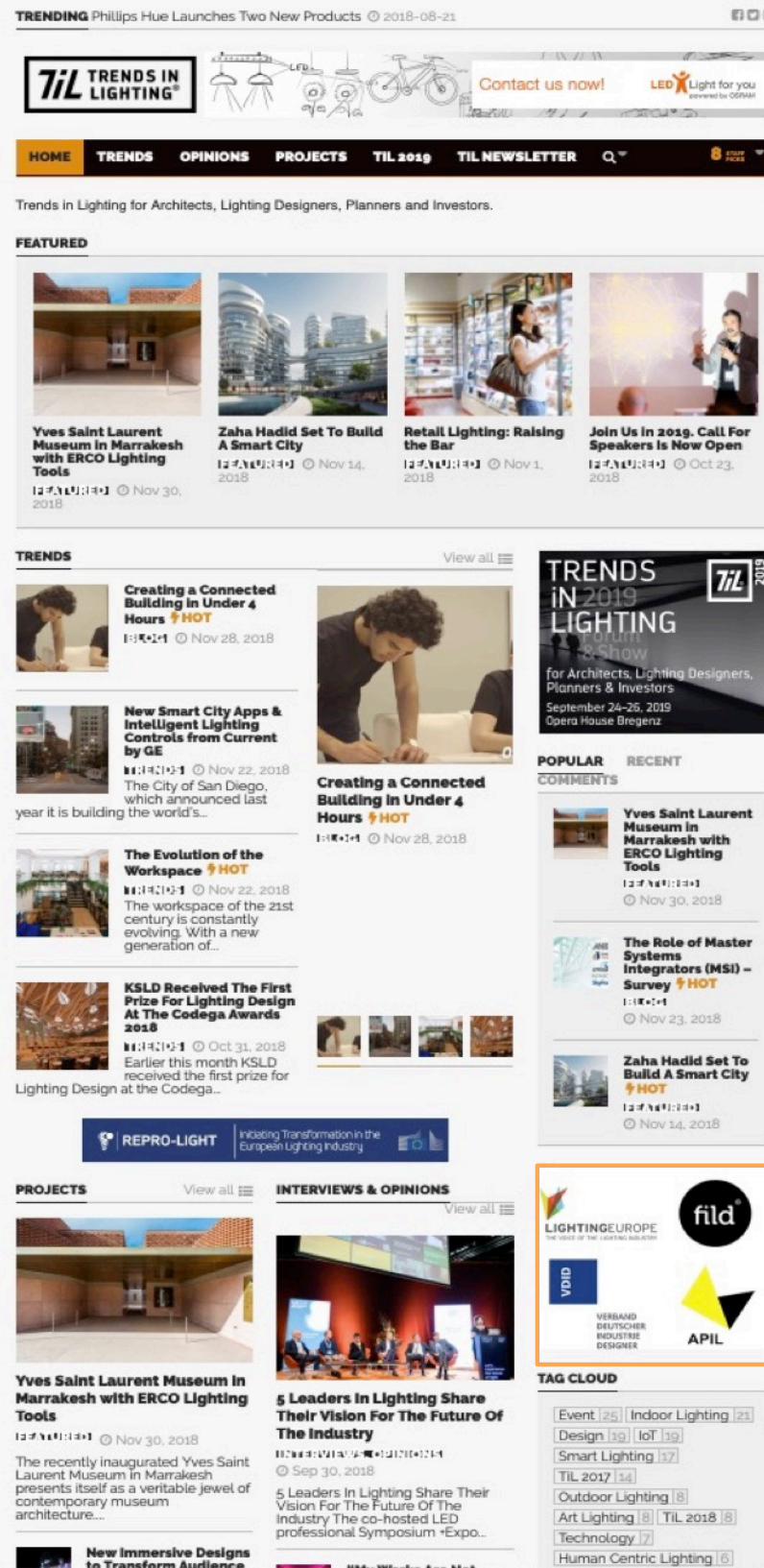
Monthly Sponsorship
Allocation: 1

US\$ 1,260



Banners

- Leaderboard Banner
- Side Banner
- Featured Image 1-4
- Home Banner
- Anchor Banner



Featured Image 1-4

1 2
3 4

All pages

150x125px
jpg, gif, agif
max. 70kB

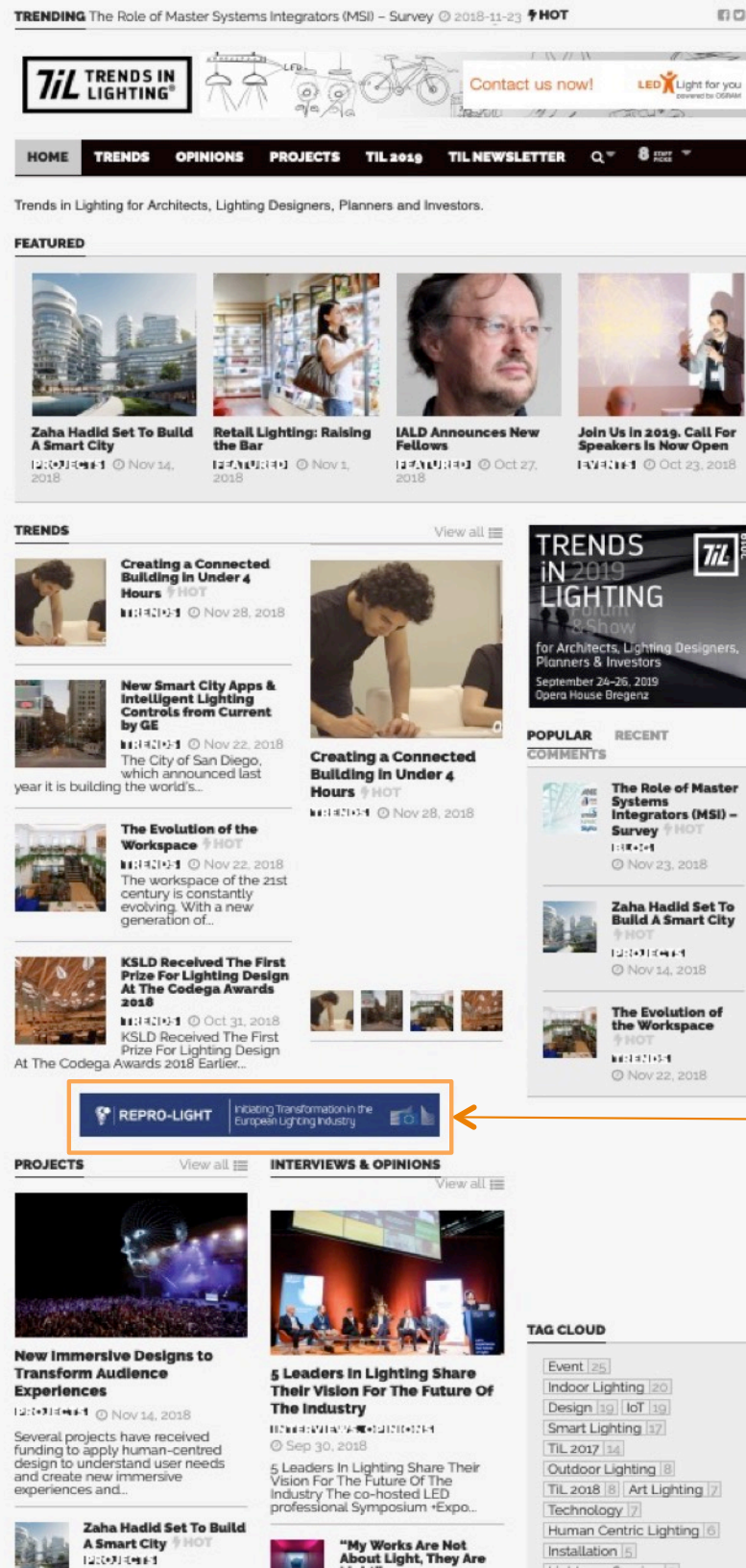
Monthly Sponsorship
Allocation: 1

US\$ 195per image



Banners

- Leaderboard Banner
- Side Banner
- Featured Image 1-4
- Home Banner
- Anchor Banner



Home Banner

Homepage

468x60px
jpg, gif, agif
max. 70kB

Monthly Sponsorship
Allocation: 1

US\$ 590



Banners

- Leaderboard Banner
- Side Banner
- Featured Image 1-4
- Home Banner
- Anchor Banner

REPRO-LIGHT
Innovating Transformation in the European Lighting Industry

PROJECTS [View all](#)

New Immersive Designs to Transform Audience Experiences
12:00:00:00 [Nov 14, 2018](#)
Several projects have received funding to apply human-centred design to understand user needs and create new immersive experiences and...

Zaha Hadid Set To Build A Smart City [HOT](#)
12:00:00:00 [Nov 14, 2018](#)

DALD Complete Lighting Design For Royal Academy of Arts Exhibition
12:00:00:00 [Oct 30, 2018](#)

Signify 'Invisibly' Illuminates China World Trade Center Tower
12:00:00:00 [Oct 25, 2018](#)

INTERVIEWS & OPINIONS [View all](#)

5 Leaders in Lighting Share Their Vision For The Future Of The Industry
12:00:00:00 [Sep 30, 2018](#)
5 Leaders In Lighting Share Their Vision For The Future Of The Industry The co-hosted LED professional Symposium *Expo...

"My Works Are Not About Light, They Are Light"
12:00:00:00 [Sep 29, 2018](#)

"Be Open To New Ideas, Look Around, Talk To Others"
12:00:00:00 [Sep 19, 2018](#)

Should It Be Architectural Media Instead Of Architectural Lighting From Now On?
12:00:00:00 [Sep 17, 2018](#)

TIL EVENT [View all](#)

Join Us in 2019. Call For Speakers is Now Open [HOT](#)
12:00:00:00 [Oct 23, 2018](#)
Join Us in 2019. Call For Speakers is Now Open The Trends in Lighting Forum & Show is known for...

The Future of Lighting Design Needs You
12:00:00:00 [Jan 23, 2018](#)
The Future of Lighting Design Needs You The Trends in Lighting (TIL) conference successfully launched last year. A combined...

Inspiring Talks from Eloquent Speakers at TIL 2017 - Ready for 2018?
12:00:00:00 [Nov 9, 2017](#)
This year's well-chosen keynote speakers clearly reflected the new vision and the spirit of the event. With Helmut Kinzler...

TAG CLOUD

- Event [25](#)
- Indoor Lighting [20](#)
- Design [19](#) | IoT [19](#)
- Smart Lighting [17](#)
- TIL 2017 [14](#)
- Outdoor Lighting [8](#)
- TIL 2018 [8](#) | Art Lighting [7](#)
- Technology [7](#)
- Human Centric Lighting [6](#)
- Installation [5](#)
- Light as a Service [5](#)
- Energy [5](#) | Interview [4](#)

ARCHIVES

Select Month [v](#)

CONTACT US

EDITORIAL, ADVERTISEMENT
Luger Research e.U.
Moosmahdstrasse 30
A-6850 Dornbirn | Austria, Europe
www.lugeresearch.com
+43 5572 30489
info@lugeresearch.com

INTERNATIONAL

Berlin | Dornbirn | Hong-Kong
London | New Holland | Seoul
Taipei | Tokio

SITE SEARCH

search here

LpS 2019
LED SYMPOSIUM - EXPO
The lighting event for technologies of tomorrow
Sept 24 - 26 2019
Bregenz/Austria

Anchor Banner Homepage

728x90px
jpg, gif, agif
max. 70kB

Monthly Sponsorship
Allocation: 1

US\$ 590



Statistics

Google Analytics

TRENDING The Role of Master Systems Integrators (MSI) – Survey 2018-11-23 HOT

Trends in Lighting Contact us now! LED Light for you powered by OSRAM

HOME **TRENDS** **OPINIONS** **PROJECTS** **TIL 2019** **TIL NEWSLETTER** Q 8 STORE

Trends in Lighting for Architects, Lighting Designers, Planners and Investors.

FEATURED

Zaha Hadid Set To Build A Smart City
12:00:00:00:00 Nov 14, 2018

Retail Lighting: Raising the Bar
12:00:00:00:00 Nov 1, 2018

IALD Announces New Fellows
12:00:00:00:00 Oct 27, 2018

Join Us in 2019. Call For Speakers Is Now Open
12:00:00:00:00 Oct 23, 2018

TRENDS View all

Creating a Connected Building in Under 4 Hours HOT
11:14:12:00:00 Nov 28, 2018

New Smart City Apps & Intelligent Lighting Controls from Current by GE
11:14:12:00:00 Nov 22, 2018
The City of San Diego, which announced last year it is building the world's...

The Evolution of the Workspace HOT
11:14:12:00:00 Nov 22, 2018
The workspace of the 21st century is constantly evolving. With a new generation of...

KSLD Received The First Prize For Lighting Design At The Codega Awards 2018
11:14:12:00:00 Oct 31, 2018
KSLD Received The First Prize For Lighting Design At The Codega Awards 2018 Earlier...

REPRO-LIGHT Initiating Transformation in the European Lighting Industry

PROJECTS View all

New Immersive Designs to Transform Audience Experiences
12:00:00:00:00 Nov 14, 2018
Several projects have received funding to apply human-centred design to understand user needs and create new immersive experiences and...

5 Leaders in Lighting Share Their Vision For The Future Of The Industry
11:14:12:00:00 Oct 27, 2018
5 Leaders In Lighting Share Their Vision For The Future Of The Industry The co-hosted LED professional Symposium +Expo...

Zaha Hadid Set To Build A Smart City HOT
12:00:00:00:00 Nov 14, 2018

"My Works Are Not About Light, They Are

TRENDS IN 2019 LIGHTING TIL 2019
3 Show
for Architects, Lighting Designers, Planners & Investors
September 24-26, 2019
Opera House Bregenz

POPULAR **RECENT**

COMMENTS

The Role of Master Systems Integrators (MSI) – Survey HOT
11:14:12:00:00 Nov 23, 2018

Zaha Hadid Set To Build A Smart City HOT
12:00:00:00:00 Nov 14, 2018

The Evolution of the Workspace HOT
11:14:12:00:00 Nov 22, 2018

TAG CLOUD

Event 25
Indoor Lighting 20
Design 19 | IoT 19
Smart Lighting 17
TIL 2017 14
Outdoor Lighting 8
TIL 2018 8 | Art Lighting 17
Technology 17
Human Centric Lighting 16
Installation 15

1.	Europe	66.93%
2.	Americas	17.46%
3.	Asia	13.39%
4.	Oceania	1.24%
5.	Africa	0.68%
6.	(not set)	0.30%

Desktop 84.1%
Mobile 12.5%
Tablet 2.7%

Additional statistics on request.

Trends in Lighting - Newsletter

info@trends.lighting

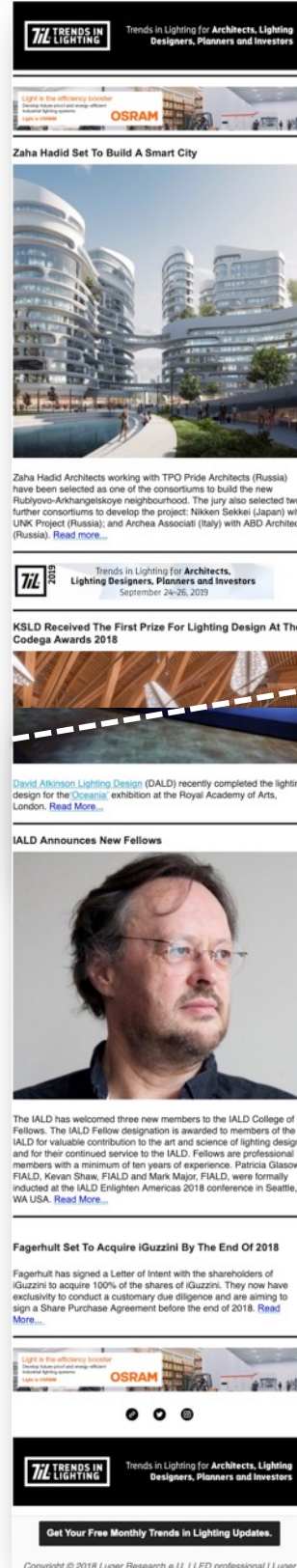


Monthly Newsletter Service for Architects, Lighting Designers, Planners and Investors.

Bridging the gap between application, design and technologies.

Smart Lighting Solutions for Buildings, Cities, Industry, Retail, etc.

*Newsletter dispatch:
On or around the 7th of every month*

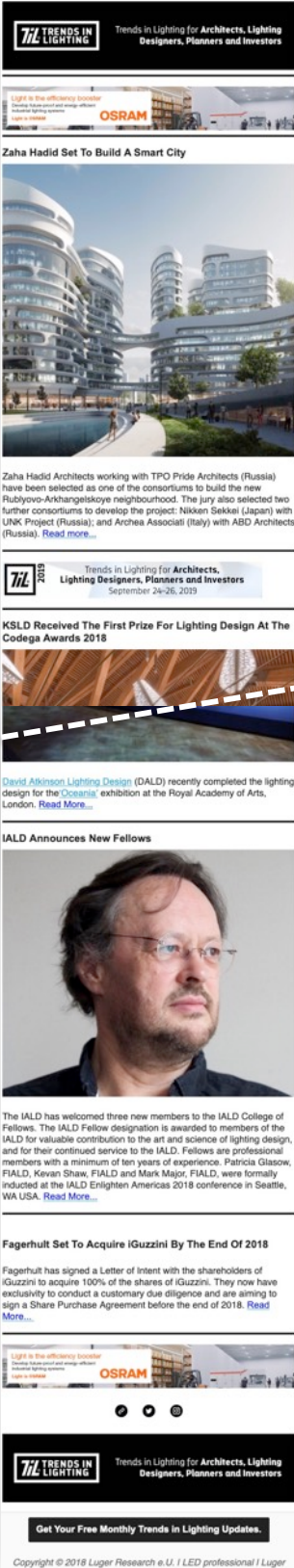


Projects
Trend Articles
Events
Awards

Interviews
Opinions



Advertorial Newsletter



Trends in Lighting – Newsletter
info@trends.lighting

Advertorial Newsletter

Featured Insertion
of an Advertorial from
the TiL Website
www.trends.lighting

Image 600x600px,
Text max. 50 words.
Link to the full article on
www.trends.lighting

US\$ 250

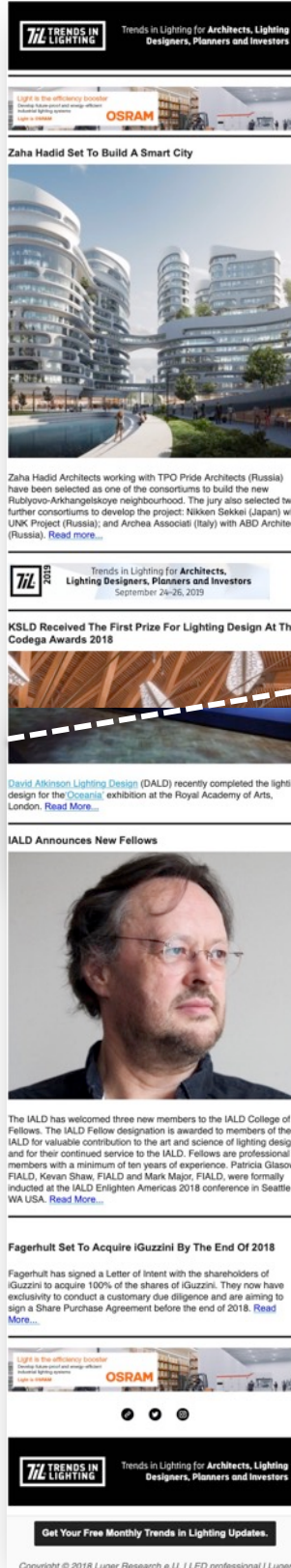
Newsletter only:
Outgoing link to an external
website

US\$ 870



Banners

- Leaderboard Banner
- Content Banner
- Anchor Banner



Leaderboard Banner

600x90px
jpg, gif, agif
max. 70kB

US\$ 610

Content Banner

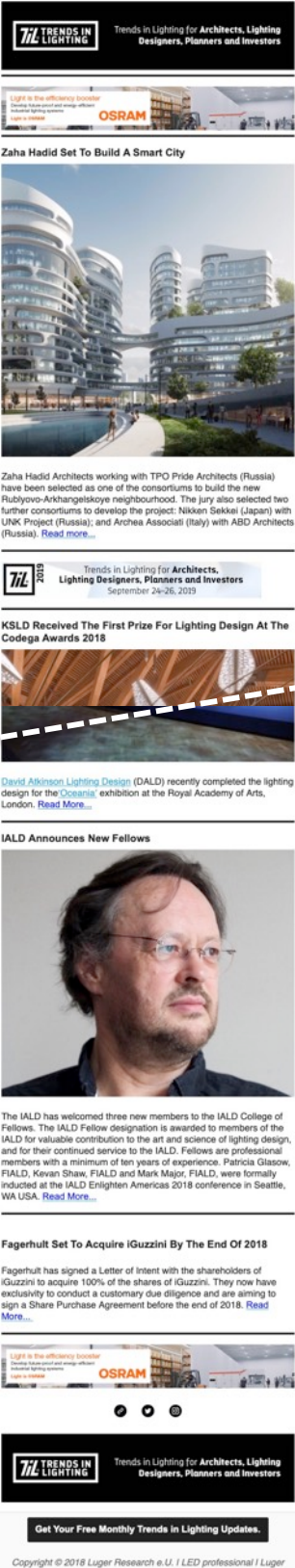
Anchor Banner

600x90px
jpg, gif, agif
max. 70kB

US\$ 480



Statistics



Trends in Lighting – Newsletter
info@trends.lighting

TiL Newsletter subscribers
12,000+

The TiL Newsletter is sent to
all subscribers every month.

Average Open Rate
21.2%

Mailing Tool
MailChimp

Statistics
Sent, Open Rate, Click Rate



Luger Research e.U. – Institute for Innovation & Technology
- Exploring Light for a Better Future -

Moosmahdstrasse 30, A-6850 Dornbirn, Austria/Europe
VAT No. ATU50928705, Commercial Register FN316464p, Regional Court Feldkirch.

www.lugerresearch.com | info@lugerresearch.com

TiL Editorial Ms. Bronwen Rolls: info@trends.lighting

USA East: KarenKCS@aol.com

USA West & Canada: AlanKCS@aol.com